

CONTACT US FOR AN IN-PERSON MUSEUM TOUR



Northwoods Children's Museum
346 W. Division Street, PO Box 216
Eagle River, WI 54521



715-479-4623



Info@NorthwoodsChildrensMuseum.com



Northwoods Children's Museum

TAKE A VIRTUAL MUSEUM TOUR

Can't visit us in person? Scan the QR code to take an online virtual tour of the museum.



"IT'S INCREDIBLE WHERE YOU CAN GO WITH YOUR IMAGINATION."

-ELMO

Play teaches valuable life skills such as sharing, communication, and problem solving. At the Northwoods Children's Museum, our mission and reason for being is to encourage a love of learning through interactive play.

For over 25 years, we have been the place for children to enjoy hands-on, unstructured play and exploration in a fun, safe, and supportive environment where creativity, curiosity, and imaginations soar.

Your generous support is crucial to our ability to continue to provide a place for the trailblazers, inventors, and adventurers of tomorrow to discover, create, and learn today—all while having fun—**for the next 25+ years!**



The Northwoods Children's Museum has a monthly operating budget of \$25,000 and opens the door to approximately 26,000 visitors a year. Here are some ways your donation can help:

\$125: sponsors an annual family membership.

\$250: supplies a month of art materials.

\$500: helps keep the museum clean and sanitized for a month.

\$1000: provides a month of heating or cooling.

"This place is AWESOME! Our kids could have played here forever. Really cool north woods themed children's museum. Will definitely be back." - **Lillian P.**

"My daughter loves it here. We have so much fun taking her when we come up to the area, which is awesome because I enjoyed it when it first opened when I was young." - **Steven S.**

"This place is a blast for young children and us old kids too!" - **Carrie N.**

Northwoods Children's Museum
346 W. Division Street, PO Box 216
Eagle River, WI 54521

715-479-4623

Info@NorthwoodsChildrensMuseum.com

THE POWER OF PLAY



NorthwoodsChildrensMuseum.com

* PLAY * MATTERS!

“
Play is often talked about as if it were a relief from serious learning. But for children, play IS serious learning. Play is really the work of childhood.”

-Mr. Rogers

For too many children today, sitting in front of screens has replaced actively playing with other children and engaging with the world around them, dulling their imaginations and negatively impacting their developmental, emotional, and physical health.

A lack of physical play is directly linked to:



Increased childhood obesity



The inability to interact with peers



Classroom behavior problems



Increased childhood depression

YOUR ANNUAL PLEDGE IS AN INVESTMENT IN THE NORTHWOODS AND OUR CHILDREN'S FUTURES.

Current challenges and opportunities include:

Sustainability

We are proud to be the smallest town in the US with a vibrant children's museum but that can also mean lower revenues. Your pledge will enable us to meet our operating costs and support Museum programming initiatives when other sources of funding fall short.

Innovation

With your pledge, the Museum will build on our successes and explore new opportunities to deliver creative programming designed to cultivate curiosity and spark imaginations.

Infrastructure

As an active, hands-on museum, our exhibits and building get a lot of love. Besides routine maintenance and repair, exhibits must be fresh and relevant. Your pledge will allow us to make much-needed facilities and exhibits upgrades.

Outreach

Many families in Vilas and the surrounding counties live beneath the federal poverty line. Your pledge will enable broader access by all children regardless of family income or circumstance.

PLEDGE TO THE POWER OF PLAY!

To donate, return the included **pledge card** or scan this **QR code**:



You can also visit us online at **NorthwoodsChildrensMuseum.com** or call us at **715-479-4623**.

Below are suggested annual pledge amounts:

\$125

\$250

\$500

\$1,000

OR SURPRISE US!



YES i BELIEVE IN THE POWER OF PLAY!

MY INFORMATION

Name (as you wish it to appear in acknowledgment) _____

Address _____

City, State, ZIP _____

Email _____

Phone _____

Remain anonymous (no public acknowledgement)

PLEDGE INFORMATION

I/We would like to:

Pledge \$ _____ **annually** for 5 years.

Pledge \$ _____ **monthly** for 5 years.

Pledge a one-time gift of \$ _____.

Contact me about alternative giving (e.g. estate planning, gifts of stock, IRA direct donation).

Make this gift in honor of _____

or in memory of _____

NCM will send invoices for pledge installments paid by cash or check (30) days prior to the payment date.



Please mail to:

Northwoods Children's Museum
PO Box 216, Eagle River, WI 54521