

Dear Neighbor,

26 years ago our community came together to build The Northwoods Children's Museum to inspire creativity, encourage curiosity, and set imaginations soaring. Each year, thousands of visitors explore our exhibits, participate in hands-on activities, enjoy our free summer STEAM programming, and attend beloved special events like the Enchanted Tea Party, Pumpkin Party, and New Year's at Noon. Last year, we introduced a FORK pantry and in December, we were recognized by the Eagle River Chamber of Commerce as the 2024 Business of the Year.

Despite an annual budget deficit of \$60,000 which presents serious operational challenges, our passion to encourage a love of learning through interactive play is unwavering. Now the museum needs critical building upgrades at significant cost which can no longer be deferred. The work has already begun. In 2024, we installed a new roof, hot water heater, and A/C units and upgraded our technology. We need your help with completing our essential building upgrades and bridging our operating gap.

We're excited to announce our Annual Fundraiser on Monday, June 9, 2025, at Riverstone Brewery at 6:00PM. This exciting event will feature a 50/50 raffle, cash games, a high-quality basket raffle, and an exclusive auction. Please consider making a tax deductible donation to one or more of the categories below to help make this event a great success.

- ☐ **Game prizes (\$10-\$50 value)**
- ☐ **Basket raffle items (\$50-\$250 value)**
- ☐ **Auction items (\$250+ value)**

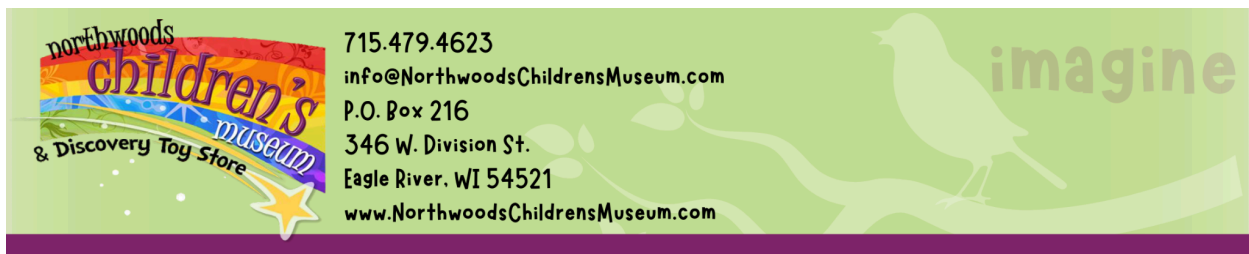
To arrange for a tax deductible donation, please contact Danielle Larsen, Executive Director at director@northwoodschildrensmuseum.com or (715) 479-4623 ext. 0101. To be included in marketing materials, donations must be committed by April 30th.

With your generous support, the Northwoods Children's Museum will continue to offer enriching experiences to children and families across the Northwoods and beyond for generations to come. Thank you for your unwavering support of this cherished resource. We hope to see you at the event!

Sincerely,

Danielle Larsen





Northwoods Children's Museum Play it Forward Fundraiser Donation Form

Business Name:

Address:

Phone Number:

Email Address:

Contact Name:

Phone Number:

Email Address:

Item(s) to be donated:

Value of item(s) donated:

Monetary Donation Amount:

Donations must be committed by April 30th to be included in marketing materials. Please send your business logo to director@northwoodschildrensmuseum.com.

Donation Recognition Levels:

- ☐ Game prizes (\$10-\$50 value)-logo on marketing materials, inclusion in Annual Report
- ☐ Basket raffle items (\$50-\$250 value)-logo on marketing materials and individual poster at event, inclusion in Annual Report
- ☐ Auction items (\$250+ value)-logo on marketing materials, individual poster at event, social media post, inclusion in Annual Report
- ☐ Choose to opt out of donor recognition and remain anonymous

Northwoods Children's Museum is a 501(c)(3) nonprofit organization. Donations may be tax-deductible. A receipt will be provided upon request.

